

Dear Parent/Guardian,

If your child is under the age of 13, the Children's Online Privacy Protection Act (COPPA) requires that WeSeed.com obtain your permission to collect and store certain information about your child. You can provide consent for the collection and storage of personally identifiable information so that your child can participate on our website, by filling out the permission form below and sending it back to us by postal mail or by fax.

WeSeed, a subsidiary of PEAK6 Investments, L.P., is committed to protecting children's online privacy.

Here's how we do that:

- **Parental Consent:** We do not allow anyone under 13 years of age to join on their own.
- **Types of Personally Identifiable Information Collected:** We strive not to collect personally identifiable information from anyone under 13 years of age without a parent or legal guardian's consent. We collect the following types of personally identifiable information from children under 13 upon receiving the consent of a parent or legal guardian: Name, City, State, E-mail Address, Telephone Number, User Identification, Password, Date of Birth, Gender, Personal Interests, and Parents' Names and E-Mail Addresses. WeSeed.com does not condition a child's participation in an activity on the disclosure of more personally identifiable information than is reasonably necessary to participate in the activity.
- **How We Use Personally Identifiable Information:** We may use the personally identifiable information that we collect from a child to determine whether he or she is eligible to use our website, to obtain consent from his or her parent, to provide an interactive online experience, to send newsletters, to respond to questions to , provide information about the child's portfolio to provide content that we believe that the child may be interested in or would benefit from, and to fulfill requests for products or services.
- **Disclosure of Personally Identifiable Information to Third Parties:** In our privacy policy, we explain how we may disclose personally identifiable and/or non-personally identifiable information obtained from children to affiliates, as well as third party vendors, who may generate content, provide customer service or billing services, process parental consents, monitor our interactive sites, or otherwise provide assistance related to the internal operation of WeSeed.com. Additionally we may share personally identifiable information obtained from children with third parties for marketing, advertising or research purposes. The third parties to whom we disclose personally identifiable information must agree to protect the security and confidentiality of your child's personally identifiable information.
- **Access, Review, Correction, and Deletion of Your Child's Personally Identifiable Information:** A parent or legal guardian may access, review, correct, or delete personally identifiable information that we maintain about a child, and may refuse to permit further collection or use of the child's information. If you wish to review, modify, or delete any information concerning your child, please contact us by postal mail or by sending us an e-mail from the account you used to respond to our confirmation e-mail (if applicable).
- **Account settings for children automatically set for higher protection.** When children create accounts on our website, the default settings prevent them from posting pictures of themselves in

their profile. The default settings also prevent other users from searching for children by their e-mail address or real name. Please note, however, that if you provide consent for your child to have an account on our website, it is possible for them to change these settings.

- **Contact Information:** The contact information for WeSeed.com can be found in the instructions for providing parental consent, immediately below.

HOW TO GIVE PERMISSION FOR YOUR CHILD TO PROVIDE PERSONALLY IDENTIFIABLE INFORMATION ON WESEED.COM

1. Fill out the parental consent form below. **Please fill out the form legibly. We may not be able to process the form if we cannot contact you via e-mail.**
2. Send the parental consent form below using the postal mail address below to:

**ATTN WeSeed EDU Team
PEAK6
303 E Wacker Suite #700
Chicago IL 60601**

You may also direct any questions about our privacy policy here.

OR

Fax the form to the attention of the WeSeed EDU Team at (312)676-8831 and title the “RE” line “COPPA Parental Consent”

3. Upon receipt of the parental consent form, WeSeed.com will send you and your child an email an e-mail with instructions to register for your child’s pre-configured account.

PLEASE NOTE ONCE YOU PROVIDE CONSENT, YOUR CHILD WILL BE ABLE TO HAVE THEIR OWN ACCOUNT ON WESEED.COM AND TO CHANGE THEIR ACCOUNT SETTINGS.

PARENTAL CONSENT

I give permission for my child _____ to provide personally identifiable information on WeSeed.com. My child can receive e-mail messages from WeSeed.com about relevant programs and activities, post personally identifiable information on interactive feature available at WeSeed.com, and may receive future offers from WeSeed.com and its partners, as well as promotional updates about site and service content.

Child's First and Last Name _____
—

Child's Email Address to use for WeSeed Account _____
—

Child's Month and Year of Birth _____/_____
—

Parent/Guardian Name _____
—

Relationship to Child _____
—

Date _____/_____/_____
—

Parent E-mail Address _____
—

Parent Signature _____
—

The WeSeed.com Privacy Policy, available at <http://www.weseed.com/static/privacyPolicy.html>, provides further information about our privacy practices.